

ALICE MIN

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EXPERIENCE

- **Design Director**

Full Stack @ Brown Jan 2023 - Present

Lead 3 design workstreams using GitHub to redesign websites for 5000+ users of The Critical Review and 600+ users of Hours

Host weekly design office hours to create React Native telehealth app for Doctors without Borders

Create 30 screens with Tailwind for React Native mobile app for pandemic loneliness, Mootual

- **Layout Chief**

post- Magazine Sept 2022 - Present

Train 4 members on 9-page digital publication creation, teaching InDesign formatting and typography design

Reduce inconsistencies by 20% by introducing standardized fonts, bolding, and italicizing

Create a workable mock-up for new independent post-website on visual asset placement and user flows

- **Marketing Chair**

Brown Consulting Club Sept 2022 - Present

Rebranded mobile presence with standardized UI, increasing following by 300% in 2 week recruitment

Manage 3 workstreams using Jira for efficient weekly deliverable outreach to 900+ stakeholders

- **Teaching Assistant: Computing Foundations Data**

Brown University Aug 2022 - Dec 2022

Designed thematic course website Figma design using given color palette, leading team of 7

Considered user flows to adapt mobile and web responsiveness and navigation for 220 students

SKILLS

Adobe Creative Suite

Figma / Sketch / Adobe XD

Jira

HTML / CSS / Javascript

React / React Native

EDUCATION

- **Computer Science - Economics, Visual Arts**

Brown University Sept 2021 - May 2025

Bachelor of Science, Design Pathway
Bachelor of Arts

- **UI / UX DESIGN**

Rhode Island School of Design Feb 2023 - Present

Industrial Design, Brown - RISD Cross Registration

PROJECTS

- **Seasonal Food Guide**

Rhode Island School of Design Feb 2023 - Present

Adobe XD, Miro, Figma

Communicate via design drivers, mind maps, and polar matrix diagrams to stimulate ideation of community driven mobile food application

Collaborate through weekly group critiques on user story boards, personas, and brainstorm

Create navigation post-its, color palette, and low fidelity wireframe and user interface with Adobe XD

- **Thanks? Giving?**

Brown University Dec 2022

Adobe Photoshop, HTML / CSS, Javascript

Rendered 3-D representations of Thanksgiving canned food items by connecting 24 tilted planes

Branded logo icon and prototyped 7 postcards to show irony of American mass food production on holidays

- **Speech Me**

HackHarvard Oct 2022

Swift, Python, AssemblyAI

Developed mobile iOS app using user AV audio recordings for English speech practice therapy

Facilitated API integrations for audio translation for term similarity using Jaro-Winkler algorithm

Generated 50 scores on pronunciation, prompting 10+ users for critique over fast paced, 72-hour hackathon